

AED Technical Director – Communications/Marketing Research

Driven by **Passion**. Guided by **Respect**. Focused on **Results**. We believe these values are essential to the Academy for Educational Development's (AED) ability in making a difference in individual lives.

The Academy for Educational Development (AED) is an independent, nonprofit organization committed to addressing human development needs in the United States and throughout the world. To that end, Center for Social Marketing and Behavior Change (CSMBC) staff members work on health, safety, education, and environmental issues, applying consumer research, social marketing, communication, training, and technical assistance to promote behavior change.

AED currently seeks a **Technical Director for Communications/Marketing Research** to manage and provide technical leadership on qualitative and quantitative formative research and evaluation tasks funded the National Cancer Institute (NCI).

Well qualified candidates will have:

- Masters in one of the following or related fields: Behavior Change Communications, Behavioral Science, Communications, Public Health, Research & Evaluation and Social Science required; Doctorate preferred
- 11 year(s) of relevant experience required;
- Demonstrated experience in developing and implementing qualitative and quantitative research to support health marketing and communication plans;
- Demonstrated knowledge of social marketing, public health and marketing communications; Increasing degrees of responsibility in project management, client interaction and staff supervision;
- Ability to plan, manage, and implement all facets of research projects and tasks including project timelines and budgets;
- Outstanding writing, editing, and presentation skills with a demonstrated ability to synthesize findings into reports, manuscripts, and papers about a diverse set of subjects;
- Ability to work effectively with clients and other project staff as part of a team;
- Ability to supervise and manage the work of research and support staff;
- Excellent interpersonal skills through written and verbal communication;
- Strong organizational and management skills, including problem-solving;
- Strong computer skills including experience with data analysis programs such as SPSS or SAS and NVivo; spreadsheet applications such as Excel; graphics and website applications; word processing programs such as Microsoft Word;
- Secondary language skills a plus.

To see full job description please go to: <http://employment.aed.org/openings/grade7/8060.htm>

We offer an attractive compensation package that includes medical, dental, paid holidays, personal and vacation leave, employer-sponsored retirement plan, educational benefits, health club memberships compressed work week schedules, and more!

Interested applicants should send resume with cover letter referencing position #CC8060SRP to: AED/HR, 1825 Connecticut Avenue, NW, Washington, D.C. 20009; fax: (202) 884-8413 or email: employ@smtp.aed.org. For additional information, visit our website at <http://www.aed.org>.

We thank all individuals for their interest in AED; however only those selected for interviews will be contacted.

AA/EOE/M/F/D/V