Community/Research Partnerships: Applications for Prevention Research

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Purpose of the Workshop:

There is increasing recognition that Community/Researcher Partnerships can advance prevention agendas and shape a comprehensive national strategy for well-being. Historically research was done “on” communities, however working in partnership with communities increases opportunities for efficacy, translation and sustainability. Although researchers may be interested in working in partnership with communities, it is an intensive process that requires a long-term commitment to community partners. This workshop has four goals. (1) We will provide an overview of the rationale for Community-Based Participatory Research (CBPR) in intervention development, and describe the benefits and challenges of a CBPR approach. (2) We will describe CBPR in general and then apply CBPR principles and models to working with youth, particularly how to engage and partner with adolescents who are considered “hard-to-reach.” (3)This workshop will present techniques and strategies for building and sustaining a successful community/researcher partnership with youth. (4) The workshop will use an existing CBPR partnership as an example to demonstrate the process of intervention development using CBPR with adolescents. This workshop will be interactive and attendees will have the opportunity to discuss how they may incorporate CBPR into their own current and planned projects.

Learning Objectives:

_By the end of this workshop, participants should be able to…_

1) Explain the concept of CBPR and the purpose and usefulness of it to intervention development.
2) Describe at least 2 benefits and 2 challenges of using a CBPR approach.
3) Identify the 9 principles of CBPR and discuss how each might be applied to partnering with the community.
4) Identify at least 2 techniques or strategies for building and sustaining a successful community/researcher partnership.
5) Brainstorm at least 1 way in which they could incorporate CBPR into their own current and planned projects.

Target Audience:

This workshop is geared toward graduate students, faculty and practitioners who are interested in Community-Based Participatory Research (CBPR) but who have not yet used this research method or who may be in the beginning phases of their first CBPR project.

Materials to be Provided:

Attendees will be provided with handouts prior to the workshop

Outline of Workshop

1pm – 2pm Introduction to CBPR

- Overview of CBPR and Principles
- Why CBPR is important to intervention to development
- Benefits and Challenges
  (Questions will be entertained throughout presentation)

2pm – 3 pm Engaging Community Partners –

- Engaging Communities
- Activity – Commonalities and Differences
- Engaging “Hard-to-Reach” Communities, Working with Youth
- Activity – Level of Youth Participation and Involvement

3pm – 4pm Sample Case Study –

- Presenters will discuss details of the process of engaging community partners in the development of an intervention using a real life example
- Participants will be encouraged to ask questions in the interest of better understanding real life implication

4pm – 5pm Small Group Work –

- Brainstorming topics and ways to incorporate CBPR into participants own work
- Discuss specific techniques and strategies

  (Participants will be encouraged to ask any questions they may have about how to apply what was discussed in the workshop to what they want to work on)