

## SPR 2016 FELLOWS



**Brian R. Flay, DPhil**

**Dr. Brian Flay** has had a distinguished career spanning several decades, from the beginning of his professional experience in 1966 as Instructor of Statistics to his joint appointment at both Oregon State University (as Professor of Health Promotion and Health Behavior) and Boise State University (as Research Professor in the College of Education and Associate Director at the Initiative for Health Schools).

The reoccurring themes of Dr. Flay's projects address health disparities and promote health equity, such as his AbanAya project to develop and evaluate a school curriculum and community program for African-American youth in urban Chicago. Dr. Flay was also a member of the Promise Neighborhoods Research Consortium (PNRC), a collaborative effort between researchers and community members to improve wellbeing in high poverty neighborhoods.

Dr. Flay's work in Prevention Science includes collaboration with colleagues to develop the Theory of Triadic Influence (TTI). The TTI unifies concepts from a multitude of health behavior theories into one comprehensive framework. During his professional career, he has served as the Deputy Director for the Institute for Health Promotion and Disease Prevention Research at the University of Southern California; the Director of the Prevention Research Center and Health Research and Policy Centers at the University of Illinois-Chicago; Director of the Hallie Ford Center for Healthy Children and Families at Oregon State University; and Associate Director for the initiative for Health Schools at Boise State University.

In addition to his impressive research contributions, Dr. Flay has also maintained his commitment to teaching and service including his track record of exceptional mentorship. Dr. Flay has been known to “ask for the moon” from his mentees. By holding himself up to this same standard, he has made a significant impact on the field of Prevention Science.