

**Society for Prevention Research  
25<sup>th</sup> Annual Meeting  
May 30, 2017 – June 2, 2017  
Washington, DC**

**Pre-Conference Workshop II**

**Date: Tuesday, May 30, 2017**

**Time: 8:30 am – 4:00 pm**

**Prevention in Pediatric Primary Care: Strategies for Expanding the Reach of Family-focused Prevention Programs to Achieve Broad Public Health Impact**

**Organizers and Presenters**

J. David Hawkins, PhD, and Margaret Kuklinski, PhD, Social Development Research Group School of Social Work, University of Washington, and Guillermo “Willy” Prado, PhD, Miller School of Medicine, University of Miami

**Description**

Workshop purpose: This full-day workshop is intended to **build capacity within prevention science to generate evidence** demonstrating the efficacy and effectiveness of embedding parent-focused prevention within pediatric primary care settings **and to affect policy** supporting this approach. This action-focused workshop has four key learning objectives:

- (1) To introduce participants to the **opportunities and challenges** related to primary care as a home for evidence-based family-focused prevention programs,
- (2) To foster understanding of the **major policy levers** available to support sustainable funding for family-focused prevention in primary care as well as the **current focus of related advocacy efforts**,
- (3) To build awareness of **effective approaches for translating prevention interventions** to the primary care setting, and
- (4) To allow participants time to **apply new knowledge in breakout sessions** that will further their own plans for (a) advancing policy and advocacy, (b) building the evidence base, and (c) developing their network of professionals engaged in this work.

**Target audience**

The workshop is designed for prevention researchers, interventionists, and policy makers who are interested in pediatric primary care as a potential sustainable home for evidence-based parent-focused prevention programs. Interested participants will be eager to get up to speed on the critical issues in this space and understand key policy targets, current advocacy needs and approaches, strategies for working effectively with pediatric practices, and how to expand the evidence base—all of which are critical to gaining support for dedicated, sustainable funding mechanisms for prevention in primary care.

**Workshop Outline**

Objectives will be achieved in three major segments that will **orient participants to key issues** in evidence-based prevention in primary care, **discuss major policy levers** that could be

harnessed to build political support and align funding mechanisms to incentivize this work, and **further plans for translational research** sensitive to the needs of primary care practitioners, allied health professionals, and health care settings. Each segment will combine presentations with discussions and breakout activities intended to advance relevant policy, advocacy, and research by workshop participants. Breakout sessions will also foster collaboration and networking among participants with similar interests.

### **Preliminary agenda (8:30 am – 4 pm)**

- **Introduction** (~20-30 minutes) The purpose of this short segment is for the co-chairs and participants to introduce themselves and review the day's agenda and goals.
- **Orientation to Family-Focused Prevention in Pediatric Primary Care** (~45 minutes)  
This segment will bring participants "up to speed" on foundational concepts that will facilitate learning and discussion throughout the day. Key topics:
  - ✓ Why the time is right to pursue family-focused prevention in primary care: Opportunities and obstacles
  - ✓ Evidence-based family-focused prevention programs that could be embedded within primary care
  - ✓ Alternative models (e.g., co-location v. referral to provider) and platforms (e.g., group v. internet delivery) for disseminating prevention programs through primary care
  - ✓ Questions/reaction/discussion. Organizers and invited speaker(s) with expertise in family-focused prevention in pediatric primary care will lead this segment. We will reach out to members of the Healthy Parenting in Primary Care Collaborative, many of whom have the relevant background to assist us with this segment.
- **Short Break** (10-15 minutes)
- **Major Policy Levers for Advancing Family-Focused Prevention in Pediatric Primary Care** (~2 hours)  
This segment will start with focused presentations on several major policy options and mechanisms for building political will for prevention in primary care and proceed to breakout sessions for in-depth discussion about actions participants can take to move policy and advocacy forward. Key topics:
  - ✓ Primary focus of this segment: Understanding and aligning policy and research efforts with major policy levers and policy needs, e.g., ACA, USPSTF, Bright Futures, CMMS
  - ✓ Secondary focus: Building political will, public awareness, and support through targeted advocacy efforts, e.g., Healthy Parenting in Primary Care Collaborative, American Association of Pediatrics, National Prevention Science Coalition to Improve Lives
  - ✓ Expert perspectives on policy-sensitive research: Designing trials with policy levers in mind to maximize policy impact
  - ✓ Breakout sessions will allow participants and experts to dialogue about possible participant action in policy and advocacy areas
  - ✓ Segment will conclude with focused sharing of central ideas and possible next steps that emerged in breakout sessions

- ✓ Crucial to this segment are mini-presentations by policy and advocacy experts engaged in relevant work. We have initiated and will continue outreach to the many relevant experts who reside in the Washington, DC, area, which will facilitate their participation.

#### Policy and Advocacy Experts

Nathaniel Counts, JD, Director of Policy, Mental Health America

Diana S. Fishbein, PhD, Co-director, National Prevention Science Coalition to Improve Lives

Nico Janssen, Legislative Assistant, Office of U.S. Senator Maria Cantwell

Jeff Levi, PhD, Chair, Advisory Group on Prevention, Health Promotion, and Integrative and Public Health

- **Lunch Break** (~1 hour)
- **Successful Strategies for Conducting Translational Research on Family-Focused Prevention in Pediatric Primary Care** (~2.5 hours, including 15-20 minute break)  
This segment will showcase several currently funded translational research projects to illustrate the “how to’s” of successful research projects in this space. Key topics:
  - Invited mini-presentations by PIs or Co-Is on funded studies, addressing one or more of the following key topics:
    - ✓ Processes for building effective partnerships with pediatricians, family practice doctors, and allied health professionals
    - ✓ Implementation strategies that minimize burden and fit of ongoing clinic operations
    - ✓ Outcomes and measures of interest to primary care and prevention science;
    - ✓ Other research design considerations: Target population and focal programs (e.g., universal v. indicated, age of target children); efficacy, effectiveness, and pragmatic trials; quality implementation
    - ✓ Policy impact objectives, if considered in trial design
    - ✓ Sustainability considerations (e.g., innovative ways to bill for services)
    - ✓ Research funding mechanisms (e.g., NIH, AHRQ, CMMS, RWJF, Arnold Foundation, other federal and state sources)
    - ✓ Screening and assessment tools relevant to this space
    - ✓ Questions for the experts
  - Segment will conclude with a summary of key themes and next steps that emerged from the presentations and question and answer sessions.

#### Research Experts

Joyce Javier, MD, Keck School of Medicine, University of Southern California

Lourdes Molleda, MPH, Miller School of Medicine, University of Miami

Daniel S. Shaw, PhD, Department of Psychology, University of Pittsburgh

Justin D. Smith, PhD, Feinberg School of Medicine, Northwestern University

- **Wrap-Up** (~30 minutes, possibly preceded by a short break)  
This closing segment will provide time to reinforce opportunities to build public and professional awareness of the opportunity for parent-focused prevention in primary care to

achieve broad public health impact. We will also highlight key learnings, takeaways, and next steps from the perspective of the Co-Chairs and participants. Participants will also be asked to share closing thoughts and complete workshop evaluations.

### **Organizers and Presenters**

**J. David Hawkins, PhD**, is the Endowed Professor of Prevention and Founding Director of the Social Development Research Group, School of Social Work, University of Washington, Seattle. His research focuses on understanding and preventing child and adolescent health and behavior problems. He is an author of more than 300 research articles and book chapters and has published several books. He is the co-developer of the *Communities That Care* prevention system and of several prevention programs for parents and families, including *Guiding Good Choices*, *Staying Connected with Your Teen*, *Supporting School Success*, and the school based program, *Raising Healthy Children*. His prevention work is guided by the social development model, his theory of human behavior. Dr. Hawkins leads the Healthy Parenting in Primary Care Collaborative of the National Academy of Sciences, Engineering, and Medicine, a multi-disciplinary group committed to advancing opportunities for sustainable parent-focused prevention in primary care through research, policy, and advocacy. He is also a member of the Institute of Medicine's Board on Children, Youth and Families, and the Blueprints for Violence Prevention's Advisory board, and past President of the Society for Prevention Research. He has served on numerous advisory committees focused on substance abuse prevention at the federal and state level. He is committed to translating research into effective practice and policy to improve adolescent health and development.

**Margaret Kuklinski, PhD**, is a Research Scientist at the Social Development Research Group, School of Social Work, University of Washington. She is interested in the design and evaluation of prevention interventions that promote positive youth development. Dr. Kuklinski is a member of the Healthy Parenting in Primary Care Collaborative of the National Academy of Sciences, Engineering, and Medicine, and is currently developing, with Dr. Hawkins, a study of family-focused prevention in pediatric primary care for parents of early adolescents. Dr. Kuklinski brings to this workshop expertise in high-quality implementation of evidence-based prevention programs in community settings through her extensive involvement in the randomized trial of *Communities That Care*. She is also an expert in economic evaluation of preventive interventions, including analysis of their costs and benefits, and recently served on a consensus panel of the National Academies of Sciences, Engineering and Medicine charged with improving the quality, utility, and use of economic evaluation findings by policymakers, investors, and other prevention stakeholders.

**Guillermo (Willy) Prado, PhD**, is Miller Professor of Public Health Sciences, Director of the Division of Prevention Science and Community Health, and Dean of the Graduate School, Miller School of Medicine, University of Miami. He has received continuous NIH funding since the first year of his doctoral program to develop, evaluate and translate family-focused prevention interventions. Currently, Prado is the PI of a NIH funded trial evaluating the effectiveness of an online adaptation of *Familias Unidas* in preventing/reducing drug use, sexual risk behaviors, and STI incidence in Hispanic youth in diverse primary care settings. Prado also serves as the primary mentor to one of his faculty's NIH funded K01. The aim of this K01 is to develop and online family-focused obesity preventive intervention for testing in youth recruited from primary care settings. Prado is also a member of the Healthy Parenting in Primary Care Collaborative of the National Academy of Sciences, Engineering, and Medicine.

### **Speaker Credentials**

### Policy and Advocacy Experts

**Nathaniel Counts, JD**, is Director of Policy at Mental Health America. Nathaniel works on innovative federal and state policy solutions for problems in behavioral health. In particular, he focuses on issues in incentive alignment and sustainable financing in behavioral health care, as well as issues in population health. Nathaniel received his J.D. cum laude from Harvard Law School, where he was a Petrie-Flom Center for Health Law Policy Student Fellow, and his B.A. in biology from Johns Hopkins. His most recent published law review article was Accommodating One Another: Law and the Social Model of Mental Health.

**Diana H. Fishbein** is the C. Eugene Bennett Chair of the Prevention Research Center at Penn State University. She directs the Center's Program for Translational Research on Adversity and Neurodevelopment. Fishbein's studies utilize transdisciplinary methods and a developmental approach to understand interactions between neurobiological processes and environmental factors, and ways in which they influence intervention outcomes. Her ultimate goal is to translate scientific findings to practice and policies designed to prevent mental health, emotional and behavioral problems. This research supports the premise that underlying neurobiological mechanisms interact with the quality of our psychosocial experiences and environmental contexts to alter trajectories either toward or away from risk behaviors. Moreover, there are indications that trajectories can be normalized with interventions targeted to these underlying mechanisms. Given the inherent translational nature of this research, she co-founded the National Prevention Science Coalition to Improve Lives, a national organization dedicated to the transfer of knowledge from the basic to the applied sciences as well as practical settings and public health policies. Fishbein has published about 100 papers and several books.

**Jeffrey Levi, PhD**, is Professor of Health Management & Policy at the Milken Institute School of Public Health at The George Washington University, where his work focuses on the intersection of public health, the health care system and the multi-sector collaborations required to improve health. He has been at GW since 1997. In January 2011, President Obama him to serve as a member of the Advisory Group on Prevention, Health Promotion, and Integrative and Public Health, which he chairs. At the end of 2015, he completed a ten-year tenure as Executive Director of the Trust for America's Health, where he led the organization's advocacy efforts on behalf of a modernized public health system, including implementation of the public health provisions of the Affordable Care Act and annual reports assessing the nation's public health preparedness, investment in public health infrastructure, and response to chronic diseases such as obesity. Dr. Levi received a BA from Oberlin College and a PhD from The George Washington University.

### Research Experts

**Joyce Javier, MD, MPH, MS**, is an Assistant Professor of Clinical Pediatrics at Children's Hospital Los Angeles, Keck School of Medicine at the University of Southern California. She is a primary care pediatrician and physician scientist whose research has focused on addressing health disparities among minority immigrant populations. She has been the principal investigator of career development grants funded through the Eunice Kennedy National Institute for Child Health and Development and the National Center for Advancing Translational Sciences. Her current work is focused on engaging immigrants in evidence-based preventive parenting interventions. This project involves working with churches, mental health providers, primary care clinics, and community-based organizations serving Filipino immigrant youth in Los Angeles. She is also in the first cohort of the Robert Wood Johnson Foundation's Clinical Scholars program, and the goal of her team project is to create a culture of mental health and healthy parenting in the Filipino community.

**Lourdes Molleda, MPH**, is a doctoral student in Prevention Science and Community Health, Miller School of Medicine, University of Miami. She is also a member of the Healthy Parenting in Primary Care Collaborative of the National Academy of Sciences, Engineering, and Medicine. She is a member of Dr. Prado's research team investigating the effectiveness of an online adaptation of Familias Unidas in preventing/reducing drug use, sexual risk behaviors, and STI incidence in Hispanic youth in diverse primary care settings.

**Daniel S. Shaw, PhD**, is Professor and Department Chair, Department of Psychology, University of Pittsburgh. His research interests include the development and prevention of early child conduct and emotional problems, family-centered interventions for treating conduct problems in early childhood and adolescence, community platforms for implementing preventive interventions in early childhood, identification of gene x environment interactions in relation to brain function and child psychopathology. He is currently the principal investigator or MPI on two NIDA-funded research trials examining the implementation of the Family Check-Up in pediatric primary care settings.

**Justin D. Smith, PhD**, is Assistant Professor, Department of Psychiatry and Behavioral Sciences, Feinberg School of Medicine, Northwestern University. His research focuses on the implementation of family-centered prevention and health promotion programs in real-world delivery systems, family processes in the development and prevention of pediatric obesity, development and evaluation of individually-tailored and adaptive interventions, longitudinal modeling (multilevel and latent growth, complier average causal effect, growth mixture) and analysis and design of time-series experiments for intervention effects. He is MPI with Cady Berkel, PhD, on a pragmatic research trial involving an adaptation of the Family Check-Up to prevent childhood obesity, funded by the National Center for Chronic Disease Prevention and Health Promotion.