The Society for Prevention Research is updating its strategic plan for the next five years!

The first step is to communicate our progress achieving goals of the current strategic plan.

The next step is to gather input from our members and stakeholders on which goals to retain and which goals to add.
Current Strategic Plan Goals

- **Goal 1:** Promote Etiological and Program Development Research on Public Health Problems and Well-being
- **Goal 2:** Promote the Scaling Up of High-Quality, Evidence-based Interventions (EBIs) to Improve Public Health
- **Goal 3:** Influence Prevention Science Policy
- **Goal 4:** Promote Research to Reduce Disparities and Inequality and Promote Health Equity
- **Goal 5:** Enhance Communications with SPR Members, Researchers, Policy Makers, and the Public
- **Goal 6:** Increase SPR Membership Diversity
What Progress has made in Achieving these Goals?

What (sub)Goals Remain to be Achieved?
Goal 1: Promote Etiological and Program Development Research on Public Health Problems

- **2018: Established the MAPS V Task Force: Methods for Leveraging Big Data in Prevention Science**
  - Highlighted in 2017 and 2018 conference sessions
  - Theme of the 2019 conference

- **2020: Established the MAPS VI Task Force: The Prevention Science of Context and Biology**
  - Theme of the 2021 conference

**Planned Future Goals and Activities**
- MAPS VI roundtable at the 2022 conference
- MAPS VI to publish a review paper in Prevention Science
Goal 2: Promote the Scaling Up of High-Quality Evidence-Based Interventions (EBIs)

- **2016: Established the MAPS IV Task Force: Translation Research**
  - Held roundtables at the 2017, 2018, and 2019 conferences
  - Published a review paper in *Prevention Science* on how to scale up EBIs in public systems ([https://doi.org/10.1007/s11121-019-01048-8](https://doi.org/10.1007/s11121-019-01048-8))
  - Created policy briefs on how to scale up EBIs in behavioral health, education, and public health ([https://www.preventionresearch.org/advocacy/policy-briefs/](https://www.preventionresearch.org/advocacy/policy-briefs/))

- **Possible Future Goals and Activities**
  - Identify additional ways to scale up EBIs and evaluate new scale-up strategies
The SPR Advocacy Committee has advanced this goal by:

- Formalizing a partnership with the National Prevention Science Coalition (NPSC) and conducting Hill briefings (2018) on prevention science with NPSC
- Holding an advocacy “town hall” webinar in 2021 (https://www.preventionresearch.org/spr-advocacy-committee-town-hall/)
- Updating the SPR advocacy toolkit (https://www.preventionresearch.org/)
- Using a new “rapid response” procedure to create/endorse statements and position letters to advance prevention science research, policy, and funding

Planned Future Goals and Activities

- The Advocacy Committee will continue to advocate for and partner with other agencies to advocate for prevention science
Goal 4: Promote Research on Health Disparities and Health Equity

- 2015: Created the Disparities-Equity (DE) Task Force
  - Wrote a review paper on preventive intervention research to improve health equity to be published in Prevention Science in 2022

- Highlighted in 2017-2021 conference workshops and sessions

- Focus of the SPR Diversity Network Committee (DNC)
  - 2021: Launched an on-line speaker series: Advances in Prevention Science, Diversity and Inclusion

- Planned Future Goals and Activities
  - A joint (Advocacy and DNC committees) Task Force on Health Equity Implementation will work to advance recommendations made by the DE Task Force
  - The SPR Standards of Knowledge Task Force will incorporate health equity in its guidance for training prevention scientists
Goal 5: Enhance Communications with SPR Members, Researchers, Policy Makers, and the Public

The **SPR Member Communications Committee** has advanced this goal by:

- Creating a mobile app for the SPR conferences
- Hiring a social media coordinator
- Creating Twitter, Facebook, and Instagram accounts
- Regularly promoting SPR on social media

**Planned Future Goals and Activities**

- Provide a virtual training on use of social media for prevention scientists
- Continue to promote SPR on the website and in social media
Goal 6: Increase SPR Membership Diversity

- Supported early career prevention scientists through:
  - On-going activities of the Early Career Preventionist Network (ECPN)
  - Reduced SPR membership dues and conference travel awards
  - An early career reviewer program for Prevention Science
  - A mentor/mentee conference abstract review program
  - Training and mentoring programs for early career prevention scientists, especially those from under-represented groups

- Included content on diversity and equity at the annual conferences

- Planned Future Goals and Activities
  - Continue training and mentoring for early career prevention scientists
  - Conduct outreach to HBCUs to recruit new members
Next Steps

We want to hear from our stakeholders! Please provide input about our new Strategic Plan via:

• Special Interest Groups (SIGs) at the 2022 Conference
• Upcoming Town hall meetings and/or surveys
Acknowledgements

- Progress on the Strategic Plan would not have been possible without the assistance of all past and current members of the SPR Committees and Task Forces. **Thank you for your efforts!**
  - For lists of prior and current SPR committees and members, see: [https://www.preventionresearch.org/about-spr/committees-and-task-forces/](https://www.preventionresearch.org/about-spr/committees-and-task-forces/)

- SPR appreciates the financial support received from the **National Institute On Drug Abuse (NIDA)** for the Mapping Advances in Prevention Science task forces (R13DA033149)
Promote Etiological and Program Development Research on Public Health Problems and Well-being

1.1: Advance Knowledge on Context and Biology
Why is this Goal Important?

- There have been significant advances in the methods and approaches for measuring biological systems, but this work has not been systematically integrated into prevention science.
- The context within which people live can affect biological processes in harmful and promotive ways.
- Without attention to biology and context, prevention science may contribute to inequities and have limited generalizability of findings.
History and Activities

- **January 2020**: The MAPS VI Task Force (The Prevention Science of Context and Biology) was created.
- **2021 Conference**: Addressing Racism and Disparities when Considering Biology and Context
  - Pre-conference workshops, plenaries, and symposia addressed biology and context.
- **December 2021**: The MAPS VI task force membership was refreshed and began to meet monthly.
  - Goal: publish a review paper in Prevention Science in 2022.
MAPS VI Task Force

- **Co-chairs:**
  - Leslie Leve (University of Oregon)
  - Luke Hyde (University of Michigan)

- **Members:**
  - Karl Hill (University of Colorado)
  - Kate Humphreys (Vanderbilt University)
  - Sara Jaffee (University of Pennsylvania)
  - Mariano Kanamori (University of Miami)
  - Robin Nusslock (Northwestern University)
  - Veronica Oro (University of Oregon)
  - Alexa Romberg (NIDA)
  - Naimah Weinberg (NIDA)
Strategic Plan Goal 1

Promote Etiological and Program Development Research on Public Health Problems and Well-being

1.2: Increase the Use of Big Data in Prevention Science
Why is this Goal Important?

- Large datasets with information relevant to prevention science are increasingly being made public; for example,
  - Administrative data from public systems
  - Data from social media platforms, wearable devices, smartphones, etc.
- SPR members will benefit from training in advanced quantitative methods to access and analyze these data
History and Activities

- **2017 Conference**: Roundtable discussion
- **2018**: The MAPS V Task Force (Methods for Leveraging Big Data in Prevention Science) was created
- **2018 Conference**: Plenaries and symposia addressed issues related to big data
- **2019 Conference**: Prevention Science in a Big Data World
  - Pre-conference workshops, plenaries, and symposia addressed big data
MAPS V Task Force

- Co-chairs:
  - Stephanie Lanza (Penn State)
  - Mildred Maldonado-Molina (University of Florida)

- Members:
  - Jessica Cance (RTI International)
  - Max Crowley (Penn State University)
  - Elizabeth Ginexi (NIH)
  - Angela Henneberger (University of Maryland, Baltimore)
  - Damon Jones (Penn State)
  - Ashley Linden-Carmichael (Penn State University)
  - Michael Mason (University of Tennessee)
  - Emilie Smith (Michigan State University)
Strategic Plan Goal 2

Promote the Scaling Up of High-Quality, Evidence-based Interventions (EBIs) to Improve Public Health
Why Is This Goal Important?

- We know what works, but few evidence-based interventions (EBIs) are being implemented at the scale needed to meaningfully impact public health.
- We need to develop and test strategies to increase the use of EBIs in public systems including behavioral health, child welfare, education, juvenile justice, and public health.
History and Activities

- **2016**: The MAPS IV Task Force (Translational Research) was created

- **2017-2019 Conferences**: MAPS IV sponsored roundtable discussions

- **2019**:  
  - Published a Prevention Science paper on how to scale up EBIs in public systems ([https://doi.org/10.1007/s11121-019-01048-8](https://doi.org/10.1007/s11121-019-01048-8))  
  - Created policy briefs on how to scale up EBIs in behavioral health, education, and public health ([https://www.preventionresearch.org/advocacy/policy-briefs/](https://www.preventionresearch.org/advocacy/policy-briefs/))
What is Needed to Advance this Goal?

- Research and Evaluation
  - Develop and test EBI scale-up frameworks
- Public Policy
  - Codify use of EBIs in statutory language
  - Increase funding for EBI development and implementation
  - Create integrated data monitoring systems
- Community Support & Partnerships
  - Promote partnerships between scientists, policy makers, practitioners, and community members
  - Assist community coalitions to increase public support for EBIs
  - Enhance workforce development
MAPS IV Task Force

- Co-Chairs
  - Abigail Fagan (University of Florida)
  - Brian Bumbarger (Colorado State University)

- Members
  - Richard Barth (University of Maryland)
  - Catherine Bradshaw (University of Virginia)
  - Brittany Cooper (Washington State University)
  - Lauren Supplee (W.T. Grant Foundation)
  - Deborah Klein Walker (Boston University)
Strategic Plan Goal 3

Influence Prevention Science Policy
3.1: Partner with Other Organizations to Develop an Executive Order or Congressional Initiative on Prevention Science
3.4: Advocate for Funding for Prevention Science and EBIs
Why Is This Goal Important?

- To have a significant impact on public health problems and well-being, prevention science research must inform public policy and practice.
- Disseminating prevention science knowledge and EBIs requires additional funding.
History and Activities

- The SPR Advocacy Committee has advanced these goals by:
  - **2017**: Formalized partnership with the National Prevention Science Coalition (NPSC)
  - **2018**: Conducted Hill briefings on prevention science with NPSC
  - **2019**: Updated the SPR advocacy toolkit (https://www.preventionresearch.org/)
  - **2021**: Held an advocacy webinar
  - **2018-current**: Used a new “rapid response” procedure to create and endorse statements and position letters on prevention science issues (e.g., prevention science funding, violence prevention, anti-racism, anti-trans bills)
Strategic Plan Goal 4

Promote Research to Reduce Health Disparities and Inequality and Promote Health Equity
Why is this Goal Important?

- Major disparities exist in many public health problems
- Generating knowledge, theory, EBIs, and EBI dissemination and implementation strategies can improve health equity
- Prevention scientists will benefit from more skills and training about how to address health disparities and inequalities
History and Activities

- **2015**: The Disparities-Equity (DE) Task Force was created
  - A Prevention Science paper will be published in 2022 on research to improve health equity
- **2016-2020 Conferences**: Workshops, plenaries, and symposia addressed disparities and health equity
- **2021 Conference**: Addressing Racism and Disparities when Considering Biology and Context
  - Workshops, plenaries, and symposia addressed disparities and health
History and Activities (Cont’d)

- **2021**
  - Prevention Science special issue: Promoting a Culture of Prevention: An International Perspective (Vol 22, Issue 1)

- **2021-current**
  - The Diversity Network Committee (DNC) launched an on-line speaker series: Advances in Prevention Science, Diversity and Inclusion
  - A joint (Advocacy and DNC committees) Task Force on Health Equity Implementation was formed to advance recommendations made by the DE Task Force
  - The Standards of Knowledge Task Force will incorporate health equity in its guidance for training prevention scientists
What is Needed to Advance this Goal?

- Adopt an equity-focus approach for developing innovative EBIs to advance health equity
- Refine the eco-systemic framework
- Develop and implement multi-level EBIs
- Establish partnerships with policy makers
- Expand prevention science methodologies and data analytic methods for conducting rigorous equity research
- Provide health equity training for prevention scientists
Disparities-Equity (DE) Task Force

- **Co-chairs:**
  - Rhonda C. Boyd (Children’s Hospital of Philadelphia)
  - Felipe González Castro (Arizona State University)

- **Members:**
  - Nadine Finigan-Carr (University of Maryland, Baltimore)
  - Scott K. Okamoto (Hawaii Pacific University)
  - Allison Barlow (Johns Hopkins Center for American Indian Health)
  - Bo-Kyung Elizabeth Kim (University of Southern California)
  - Sharon Lambert (George Washington University)
  - Jacqueline Lloyd (National Institutes of Health)
  - Xinzhi Zhang (National Institutes of Health)
  - Crystal L. Barksdale (National Institute of Mental Health)
  - Daniel M. Crowley (Penn State)
  - Mildred Maldonado-Molina (University of Florida)
  - Ezemenari M. Obasi (University of Houston)
Strategic Plan Goal 5

Enhance and Modernize Communications with SPR Members, Researchers, Policy Makers, and the Public
Why is This Goal Important?

- Communication about SPR and prevention science will:
  - Increase the visibility and impact of prevention science research and advocacy
  - Help attract more diverse members to SPR
History and Activities

- The **SPR Member Communications Committee** has advanced this goal by:
  - **2014**: Created Twitter and Facebook accounts for SPR
  - **2016**: Launched the SPR mobile conference APP
  - **2016**: Hired a social media coordinator
  - **2019**: Created an Instagram account for SPR
  - **2018-current**: All SPR committees provide content for social media
What is Needed to Advance this Goal?

- Increase SPR followers on social media (e.g., Facebook, Twitter, LinkedIn)
- Provide a virtual training on use of social media
- Update the SPR website
Strategic Plan Goal 6

Increase SPR Membership Diversity

6.1: Expand Benefits for New and Early Career Members
6.2: Recruit Diverse Members
6.3: Expand Content on Diversity and Equity at Conferences
Why is This Goal Important?

- Supporting new and early career prevention scientists enhances their ability to conduct high-quality prevention science research.
- Recruiting diverse members helps ensure that SPR is inclusive and represents the views of all stakeholders.
- Providing prevention scientists with more knowledge and training about health disparities and inequalities is needed to promote research, policy, and practice on health equity.
History and Activities

- Supported early career prevention scientists through:
  - On-going activities of the Early Career Preventionist Network (ECPN)
  - Identification of prevention science graduate programs ([https://www.preventionresearch.org/trainingresources/training/](https://www.preventionresearch.org/trainingresources/training/))
  - Reduced membership dues
  - Travel awards to the SPR and EU-SPR conferences
  - An early career reviewer program for Prevention Science
  - A mentor/mentee conference abstract review program
  - Training and mentoring programs for early career prevention scientists, especially those from under-represented groups
History and Activities (Cont’d)

- **2016-2022**: Included content on diversity and equity at the annual conferences
- **2021**: The Diversity Network Committee (DNC) launched an on-line speaker series: Advances in Prevention Science, Diversity and Inclusion
What is Needed to Advance this Goal?

- Continue to support early career prevention scientists
  - Expand the mentoring program, including an annual prevention science grant writing boot camp
- Outreach to Historically Black Colleges and Universities (HBCUs) and other minority-serving institutions to recruit new members
Acknowledgements

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